

Rendall Koski

Contact

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Location: Lahti, Finland

Summary

Software developer with experience in front-end and back-end development.

Skills

Client-side: JavaScript / Typescript, HTML 5, CSS / SASS

Server-side: Node.js, C#, Java, MySQL , SQL Server, MongoDB

Frameworks: React/Inferno + Redux, JSX, .NET/MVC, Laravel

Libraries and approaches: RxJS, Ramda, Progressive Web App (PWA), functional reactive programming

Studying / interests: Machine learning, Scala, R

Experience

rendall.tv **Principal Software Developer** **6.2002 - Present**

rendall.tv is the kitchen-sink rubric under which I freelance, having built such diverse projects as websites, online reservation systems, SMS messaging applications, Facebook applications, physical interactive kiosks, content management systems, online payments, and more. Currently, I'm building an interactive guide for the Burning Man festival and, more broadly, city-wide events.

Futurice Oy **Senior Software Developer** **4.2018 - 11.2018**

Maintained and expanded the features of two client projects, using Docker, NodeJS and React. Technical interviews averaging 1 per week. On the facilitation team for weekly tech knowledge exchanges. Futurice is a digital service consultancy based in Helsinki that emphasizes transparency, trust, and employee autonomy.

Loyalistic Oy **Senior Software Developer** **10.2014 - 11.2015**

Among other projects, our team of two programmers built the Discovery Card rewards program for S|E|B along with its online consumer catalog, which involved connecting disparate APIs from S|E|B, Posti, product vendors, and distributor warehouses. Security was of special concern here due to the sensitive nature of the data entrusted to our care. Loyalistic is a software development company specializing in SaaS consulting based in Helsinki.

Saatchi & Saatchi X Senior Digital Developer 7.2011 - 2.2013

I led software development on the Freebie Machine, a vending machine that vends free samples via mobile interaction with Facebook, later deployed to hundreds of Walmart stores across the United States. Other projects included Coppertop Cove, a live carnival water pistol game controlled via mobile app; content management systems, and various high-traffic websites for popular brands such as Procter & Gamble. Saatchi & Saatchi X is a worldwide marketing firm specializing in the physical shopping experience.

IconNicholson / LBi US Senior Front-End Developer 2.2009 - 5.2010

I was on the team which created high-traffic, branded websites and online promotions in HTML and Flash. IconNicholson was a New York City based advertising firm specializing in deep market analysis, with clients such as Prada, EMI, Metropolitan Museum of Art, and Bristol-Myers, among others.

NBCUniversal: NBCUXD Front-end Developer 9.2007 - 5.2009

Among other projects, I built games in Flash for USA Network's Character Arcade, an online gaming portal; and websites promoting NBC Network's television programs. NBCUniversal is globally famous for producing films and television programs through its countless subsidiaries such as SyFy, DreamWorks, and Universal Pictures, to name only a few. NBCUXD is its large inhouse interactive agency, responsible for producing games, websites, mobile applications, and other promotional or companion material.

R/GA Front-end Developer 11.2005 - 8.2007

R/GA is an interactive advertising agency based in New York City. As a member of its large tech department, I built websites and widgets in HTML5 and Flash in cooperation with designers for many name-brand clients, including Nike, Johnson & Johnson, Verizon wireless, and L'Oreal, among others.

Education

School of Visual Arts BFA Computer Art 1998 - 2002

University of Massachusetts, Amherst BS Mathematics *candidate 1996 - 1998**

* transferred to School of Visual Arts and completed my bachelor's degree there

Interests

The intersection of art and technology; physical devices; the power of social media to make our lives better; games

Volunteer

Disorient Event Producer Creative Technologist Art Director 2009 - Present

I have been involved in Disorient at all levels, as all Disorienters eventually come to be, from heading up massive events of 1500+ attendees, creating and managing art projects, and of course hauling equipment and cleaning floors. Disorient's organization is itself an aesthetic

experiment: amorphous and constantly changing, by design. Members do whatever is necessary, coming together to form ad-hoc teams called cells, that form as needed and disperse when completed. No role is too small or too big for a true Disorienter. Disorient is a sound, visual and performance art collective which produces events as an art form. Over time, it has developed a distinctive aesthetic (called "GlamTech") and even its own color scheme (called "Pornj" which is a color combining pink and orange).

More info: <http://disorient.info>

Hack Manhattan Founder Board of Directors 8.2011 - 11.2013

Co-founded and served on the Board of Directors for Hack Manhattan, a non-profit organization dedicated to exploring technology. Hack Manhattan maintains a workshop and laboratory ("hacker space") in downtown Manhattan where anyone can learn about and experiment with electronic circuitry, 3D printing, computer programming, machining and other technologies. The space is open to the public, with 24 hour access for members. Hack Manhattan also hosts visiting lectures and authors on topics relating to technology and engineering, submits a group interactive project to the Figment Arts Festival and maintains a booth at the yearly New York Maker Faire.

More info: <https://hackmanhattan.com>

Languages

English (Native proficiency)

Finnish (Intermediate proficiency - B1 Level)

Patents

Inventor, 1 of 12, "Method and Apparatus for Fulfilling an Offer"

Issued 5.2013

US Patent: US20130123976 A1 <https://www.google.com/patents/US20130123976>

Full description at URL. One specific instantiation of this patent was the Freebie Machine, a vending machine which dispenses free samples when users check in to its corresponding location through Facebook on their mobile phones.